

To: Heller, Edmund G., Waechter, Liane, 1710 - Pittsburgh ROU, McGovern, M D.,  
 Evanchik, A E., Fricke, R H., Petrone, Mike J., Wolfe, Lanny, McHugh, Michael,  
 James, Douglas, Teeter, Gregory, Dejong, Fred, Richards, M, Van Sickle, R, Mitchell, Greg,  
 Sirianni, Suzanne M., 1110 - Boston ROU (PROVENL), Reidy, Gerald J., Keeney, David,  
 Smith, Richard A., Gambardella, Mark R., Brown, Greg, Ciesluk, M, Bomgardner, Denny L.,  
 1200 - New York Region (SCULLYA), 1210 - New York ROU (ALVICH), Kinney, W H.,  
 Devine, John C., Gay, R E., Fall, Eric D., Klein, John F.,  
 1300 - Philadelphia Region (HAYESJ4), 1310 - Philadelphia ROU (METZG), Loftin, Jerry R.,  
 Nunn, Stephen J., 1600 - Buffalo Region (BURRELL), 1610 - Buffalo ROU (BRZEZIE),  
 Dabaghian, Charles N., Fusco, Peter J., Alese, Louann F., Cleardin, Sean, Cobucci, M J.,  
 Taylor, William M., Riess, Christian B., Mcallister, George E., McGavin, Nate J.,  
 Casey, Robert A., Roth, Kari L., Laberge, David M., Chomko, Daniel, Weber, R L.,  
 Bangle, Rich F., Podnieks, David L., Henry, Luise A., Hart, Joseph G., Green, Herbert K.,  
 Wagner, Steve F., Crosby, Judy L.

From: Kuruc, Nick  
 Posted: 4/29/98 9:48  
 Opened: 4/29/98 11:42  
 Subject: Shop Rite Price Plus Program

ROU Communication To Retail Reps: Access SIS Primary Supplier Number ( for supermarkets)-  
 425769

Listed below are Price Plus Dates for the May-June Price Plus Program

Winston, Doral	\$ 2.50 off	May 24-June 20
Worth	\$ 2.50 off	May 24-July 18

Attached is a sell sheet which will be mailed to all Shop Rite Stores the week of May 10.

This sell sheet should also be used by Retail Reps to encourage additional product orders.

Sales	Retail
1221	1222 20, 21, 24, 25, 26
1222	1223 27, 30
1223	1224 20, 21, 22, 24, 25, 26, 27
1224	1225 27
1225	FC SC
1229	MC PA
1240	
1244	RSM RBM

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WINSTON



DORAL

WORTH

May-June Price Plus Announcement

Winston	\$2.50 off per carton
Doral	\$2.50 off per carton
Worth	\$2.50 off per carton

May 24-June 20

- Bonus dates for WORTH...May 24-July 18
- Order extra product
- Have your store "sign maker" make signs to announce this great deal to your customers.

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